## Meeting Notes

## Website to refer to:

<u>www.weezer.com</u> www.thekillersmusic.com

## Webpage

- A long page with a direction bar on top
- After clicking the webpage will direct you to the right location of the page
- One section on music that includes pictures of the album, list of songs in the album
- One section on their upcoming tours: cities that they are going to

## Aesthetics

- No set aesthetics, but consider the fact that it's an alternative band, bold aesthetics, their band logo never changes
- Aesthetics change as time changes
- Target audience: college students